Message Text

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PAGE 01 STATE 042305 ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 USIA-15 /036 R

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E.O. 11652: N/A

TAGS:BEXP; HK

SUBJECT: COUNTRY COMMERCIAL PROGRAM (WCAG) - FIRST QUARTER REVIEW

REF: HONG KONG 1097

- 1. THE WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET FEBRUARY 3, 1978 TO REVIEW THE POST'S PROGRESS IN MEETING THE FY '78 COUNTRY COMMERCIAL PROGRAM (CCP) OBJECTIVES.
- 2. CANCELLATION OF EXHIBITIONS REPORTED REFTEL WITHDRAWS THE MAIN ACTIVITIES IN SUPPORT OF CAMPAIGNS 1 AND 2 AND FREES UP RESOURCES FOR REST OF YEAR. IF POST STILL THINKS CONSTRUCTION EQUIPMENT, BUILDING MATERIALS AND ALLIED EQUIPMENT AND TESTING AND CONTROL EQUIPMENT MARKETS WARRANT UNCLASSIFIED

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CAMPAIGN TREATMENT, THOSE CAMPAIGNS SHOULD BE RECONSTITUTED WITH NEW ACTIVITIES FOR REMAINING QUARTERS. LIST OF SAMPLE ACTIONS ENCLOSED IN MURRAY'S RECENT LETTER TO VOORHEES MAY BE OF ASSISTANCE.

3. IF MARKET CONDITIONS MAKE IT DESIRABLE TO DROP CAMPAIGNS 1 AND 2, NEW MORE APPROPRIATE CAMPAIGNS SHOULD

BE INSTITUTED ASAP.

4. WCAG WELCOMES POST RECOMMENDATIONS FOR NEW ACTIVITIES AND/OR CAMPAIGNS; REPLY ALSO SHOULD INDICATE HOW CHANGES WILL AFFECT PERSONNEL AND FINANCIAL RESOURCE ALLOCATION. VANCE

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Message Attributes

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